PBP WORLD MEETING

8th World Meeting on Pharmaceutics, Biopharmaceutics and Pharmaceutical Technology

Sponsoring Opportunities

Dear Colleague,

Promoting young researchers is one of the key goals of the 8th World Meeting on Pharmaceutics, Biopharmaceutics and Pharmaceutical Technology in Istanbul.
The low registration fee for students which is significantly less than the cost price opens up the opportunity for young academics to attend the meeting. In the focus of this meeting are research, development and manufacturing but also all aspects related to the safety of products from quality control to regulatory affairs.

We have prepared attractive sponsorship packages for you to spotlight your company and your products. Increase your degree of brand awareness and communicate your brand values to your target group in the pharma scene for four days and beyond.

Please see below various possibilities to contribute to this meeting. Our support structure offers you an array of packages beginning at € 2.000. To discuss any of the sponsorship and exhibition opportunities further or if there is a promotion your organisation is interested in doing, but is not included, please contact Ms Isabella Treser at it@apv-mainz.de or
++49 6131-97 69 85.

We thank you in advance and look forward to associating you with this successful event!

Kind regards
On behalf of the organizing committee

Prof. Achim Göpferich
Chair of the Program Committee

Prof. Franco Alhaique	Prof. Jürgen Siepmann	Prof. Jörg Breitkreutz
President A.D.R.I.T.E.L.F.	President APGI	President APV
Conference Chair	Conference Co-Chair	Conference Co-Chair

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Sponsoring Opportunities

Sponsorship Meeting Bags (exclusive)

- Sponsors Logo placed prominently on meeting bags, which will be distributed to attendees
- Quality meeting bags will be provided by the organizer with no additional cost for the sponsor
- Strong visibility for the entire meeting and beyond
- Company information in the conference bags
- Your logo in the conference programme
- Ability to display promotional materials and giveaways at event
- A full-page company advertisement in the Final Programme & Abstract CD
- Acknowledgement with your logo in the Final Programme & Abstract CD
- Complimentary conference tickets: **2**
- **€ 12.000**

Sponsorship Lanyards for conference badges (exclusive)

- Each attendee's name badge comes with a lanyard that will feature the sponsors logo
- Recognition signage as lanyard sponsor in registration area, offering high visibility during entire conference
- Lanyards will be provided by the organizer with no additional cost for the sponsor
- A full-page company advertisement in the Final Programme & Abstract CD
- Your logo on screen during breaks
- Your logo on the congress web site
- Acknowledgement with your logo in the Final Programme & Abstract CD
- Complimentary conference tickets: **2**
- **€ 8.000**

Sponsorship Pens and Notepads (exclusive)

- Sponsors Logo placed prominently on pens and notepads, which will be distributed to attendees
- Quality pens and notepads will be provided <u>by the sponsor</u>
- Strong visibility for the entire convention and beyond
- Ability to display promotional materials and giveaways at event
- Your logo on screen during breaks
- A half-page company advertisement in the Final Programme & Abstract CD
- Acknowledgement with your logo in the Final Programme & Abstract CD
- Complimentary conference tickets: **1**
- **€ 3.000**

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Sponsoring Opportunities

Sponsorship Sticky Notes (exclusive)

- Sponsors Logo placed prominently Sticky Notes (index version), which will be distributed to attendees
- Quality Sticky Notes will be provided by the organizer with no additional cost for the sponsor
- Strong visibility for the entire convention and beyond
- Your logo on the congress web site
- Your logo on screen during breaks
- Acknowledgement with your logo in the Final Programme & Abstract CD
- Complimentary conference tickets: **1**

€ 5.000

Internet Cafe

- Your logo on screen during breaks
- Your logo on the congress web site
- Your logo on screen during breaks
- Acknowledgement with your logo in the Final Programme & Abstract CD
- Complimentary conference tickets: **1**

On request

Insert of Company Brochure (8 pages A4 size max) in Conference Bag

- Put your company brochure or product letter into the meeting bags which will be distributed to all delegates
- Your logo on screen during breaks
- Your logo on the congress web site
- Your logo on screen during breaks
- Acknowledgement with your logo in the Final Programme & Abstract CD

€ 2.000

Advertising in Final Programme with CD

- Full page in black & white in the Final Programme with Abstract CD

€ 2.000

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Sponsoring Opportunities

Sponsorship Coffee Break

- As a coffee break sponsor you will reach people between sessions
- Coffee and tea will be provided by the organizer with no additional cost for the sponsor
- Signage and branding at break location
- Your logo on screen during breaks
- Your logo on the congress web site
- A half-page company advertisement in the Final Programme & Abstract CD
- Acknowledgement with your logo in the Final Programme & Abstract CD
- Complimentary conference tickets: **1**
- **€ 5.000 – 6.000 (depending on offer and selection)**

Sponsorship Luncheon (available 3x)

- As a Luncheon sponsor you will reach people between sessions
- Signage and branding at lunch location
- Luncheon will be provided by the organizer with no additional cost for the sponsor
- Your logo on screen during breaks
- Your logo on the congress web site
- Your logo on screen during breaks
- A half-page company advertisement in the Final Programme & Abstract CD
- Acknowledgement with your logo in the Final Programme & Abstract CD
- Complimentary conference tickets: **2**
- **€ 8.000 – 10.000 (depending on offer and selection)**

Welcome Reception Bar at the Exhibition Hall

- Alcoholic, non-alcoholic drinks and light fare will be offered at the reception at the exhibition hall on Monday night
- Signage and branding at lunch location
- Your logo on screen during breaks
- Your logo on the congress web site
- Your logo on screen during breaks
- A half-page company advertisement in the Final Programme & Abstract CD
- Acknowledgement with your logo in the Final Programme & Abstract CD
- Complimentary conference tickets: **2**
- **€ 8.000 – 10.000 (depending on offer and selection)**

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Sponsoring Opportunities

Sponsorship Gala Dinner (exclusive)

- The unique off-site Gala Reception at Binbirdirek (please visit www.binbirdirek.com to see pictures of the location) will offer attendees the perfect opportunity for informal networking in an exciting venue. Food, beverage, planning, entertainment, venue and décor at the event will be provided by the organisers with no additional cost to the sponsor
- Major signage at the event
- Ability to display promotional materials and giveaways at event
- Your logo in the conference program
- Ability to display promotional materials and giveaways at event
- A full-page company advertisement in the Final Programme & Abstract CD
- Acknowledgement with your logo in the Final Programme & Abstract CD
- Complimentary conference tickets: on request
- **€ On request**